



# 6 CREATIVE DIRECTOR

SEP 2017 - SEP 2018 / VML INDIA - WPP

Digital Campaigns + Problem Solving + Video Content + OTT + Team Management

- | ACCOUNTS             | NEW BIZ          |
|----------------------|------------------|
| _ DSP BLACKROCK      | _ LAUGHING COW   |
| _ HEINZ - APAC       | _ HERSHEY'S      |
| _ ICICI              | _ REEBOK         |
| _ PEDIASURE - ABBOTT | _ SWARAJ TRACTOR |
| _ JSW STEEL          | _ CIPLA          |
| _ DELHI ART GALLERY  | _ FORD           |
| _ MARICO             | _ ZESPRI         |
| _ HOTSTAR            | _ MG MOTORS      |
|                      | _ INDOSTAR       |
|                      | _ GLAXO          |

<a href="http://briefingjesus.com">briefingjesus.com</a>
<b>RICARDO DSILVA</b>
briefingjesus@gmail +91 - 9892227752

# 5 ASSOCIATE CD / GROUP HEAD

APRIL 2013 - MARCH 2015 / DENTSU WEBCHUTNEY

Lead + Strategic Planning + 3DPrinting + UI/UX + Technology + Product Launch

- | ACCOUNTS             | NEW BIZ         |
|----------------------|-----------------|
| _ WIPRO              | _ ABBOTT        |
| _ GOOGLE INDIA       | _ JABONG JUICE  |
| _ FLIPKART           | _ KWALITY WALLS |
| _ JOHNNIE WALKER     |                 |
| _ HDFC               |                 |
| _ FRANKLIN TEMPLETON |                 |
| _ SHAREKHAN          |                 |
| _ STARHEALTH         |                 |
| _ PIRAMAL REALTY     |                 |
| _ HIRANANDANI REALTY |                 |
| _ SUNBURN            |                 |

# 4 SR.ART DIRECTOR

JUNE 2011 - DEC 2012 / LAW & KENNETH - SAATCHI

Google DN + Performance Marketing + Apps + Trend Analysis

- | ACCOUNTS          | NEW BIZ                 |
|-------------------|-------------------------|
| _ RENAULT INDIA   | _ GVK                   |
| _ HERO MOTOR CORP | _ BPCL                  |
| _ MORPHY RICHARDS | _ BAJAJ ELECTRICALS     |
| _ NEROLAC PAINTS  | _ LAVASA COFFEE         |
| _ GODREJ INTERIO  | _ ZEE DITTO TV          |
| _ OMKAR REALTY    | _ TATA MOTORS - VENTURA |
| _ MOTOMAX         |                         |
| _ ITC             |                         |

# 3 ART DIRECTOR

APRIL 2010 - JUNE 2011 / AGENCY DIGI - A START-UP

Decision Making + Social Media + Ecommerce + Presentations

- | ACCOUNTS              | NEW BIZ           |
|-----------------------|-------------------|
| _ AJMAL PERFUMES      | _ HP PRINTERS     |
| _ STAR WORLD          | _ ZEE STUDIO      |
| _ FASTRACK            | _ DELHI DUTY FREE |
| _ SODA PUB (BRANDING) |                   |

# 2 JR. ART DIRECTOR

APRIL 2008 - JUNE 2009 / REDIFFUSION Y&R - WPP

Pitch + Print + Storyboard + Client Relations + Brand Management

- | ACCOUNTS              | NEW BIZ              |
|-----------------------|----------------------|
| _ INDIAN OIL - IOCL   | _ ZEE STUDIO         |
| _ KINGFISHER AIRLINES | _ ARALDITE ADHESIVES |
| _ STAR UNION DAICHI   |                      |
| _ RELIANCE BIG TV     |                      |
| _ TATA NANO           |                      |
| _ MARICO              |                      |

# 1 VISUALISER

JULY 2006 - MARCH 2008 / IMAGINE COMM.

Adobe + Logo Design + Quality + OOH + Printing Technology

- ACCOUNTS
- \_ HSBC
  - \_ UTI BANK (AXIS)
  - \_ A.C.CHOSKI FINANCE
  - \_ LUCERA / RENAISSANCE JEWELLERY

